



**Sustainable Textiles
Switzerland ²⁰³⁰**

Roadmap

Sustainable Textiles Switzerland 2030

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1. Introduction

Sustainable Textiles Switzerland 2030 (STS 2030) is a multi-stakeholder program with the mission to make a significant contribution to achieving the Sustainable Development Goals (SDGs) in the Swiss textile and clothing sector along the entire value chain.

Vision

Sustainable Textiles Switzerland 2030 supports actors in the Swiss textile and clothing sector to act in a socially and environmentally responsible manner and to implement transparent sustainability measures in their organizations. With a large part of textile production taking place outside of Switzerland, the program will at the same time be internationally coordinated and specifically tailored to the requirements of the Swiss context. In the long term, the multi-stakeholder program thereby contributes to the sustainable development as well as the competitiveness of the sector along the entire value chain.

Targets

Based on the UN's Sustainable Development Goals (SDGs), targets and measures for a more sustainable Swiss textile and clothing industry were developed as part of the STS 2030 program:

- Reduction of greenhouse gas emissions.
- Promotion of fair wages and humane working conditions for all.
- Promotion of innovative business models towards a circular economy.
- Transparency to ensure that sustainable purchasing decisions can be made.

Key players in the Swiss textile industry, representatives from civil society, experts and representatives of the public sector were involved in the development process.

What are the advantages of a commitment?

- Uniform target setting by all market players leads to synergies
- Support in the implementation of measures to achieve the targets
- Being part of a movement: Joint communication with the entire Swiss clothing and textile sector
- Demand promotion for sustainable textiles (B2B/B2C)
- Making the targets measurable for the company's own communication activities
- Taking on a pioneering role and assuming responsibility
- Strengthening a positive industry image vis-à-vis the federal government, NGOs and consumers

Who we are

Responsible bodies for Sustainable Textiles Switzerland 2030 are the three associations Swiss Textiles, amfori and Swiss Fair Trade. The State Secretariat for Economic Affairs (SECO) and the Federal Office for the Environment (FOEN) provide strategic support in the steering committee and act as a connection point to relevant international organizations. The office is run by the sustainability firm ecos.

2. Targets and Milestones

The roadmap with its milestones is a dynamic instrument that can and shall be further developed and updated in its future versions. Innovation in materials, technology and digitalization, as well as regional and global developments and political framework conditions can all influence the measures taken to achieve the targets.

What do the targets entail?

The following applies for all targets: committed actors measure and communicate their progress annually. Committed actors commit to all targets.

1. Reduction of greenhouse gas emissions.

Target for the Swiss textile and clothing sector:

By 2030, greenhouse gas emissions from the Swiss textile and apparel industry will be reduced by 50% towards a net zero target by 2050.

Measures of the committed actors:

- Committed actors collect data on their greenhouse gas emissions alongside their supply chains (Scope 1, 2 & 3) within 18 months, according to the GHG Protocol.
- Committed actors set ambitious science-based reduction targets within 24 months.
- Committed actors reduce emissions according to their individual reduction pathway.

2. Promotion of fair wages and humane working conditions for all.

Target for the Swiss textile and clothing sector:

By 2030, 100% of the Swiss textile and clothing sector is implementing its due diligence obligations across the entire supply chain, with a focus on working hours, forced labor, child labor and sexual harassment.

Measures of the committed actors:

- Committed actors establish an internal due diligence process according to the OECD within 18 months and become members or partners in specific programs that strive for the achievement of this outcome.
- Committed actors develop their own strategy within 18 months, outlining how they will work with suppliers to help them prevent child labor, forced labor, sexual harassment and excessive working hours.
- Committed actors define their own roadmap within 24 months after committing, influencing the entire supply chain to directly or indirectly achieve fair remuneration.

3. Promotion of innovative business models toward a circular economy.

Target for the Swiss textile and clothing sector:

By 2030, at least 30% of products in the Swiss textile and clothing sector are designed according to circular economy principles.

Measures of the committed actors:

Actors fulfil at least two of the four options (mixed forms are possible).

- **Option 1:** Committed actors design at least 15%/30% of their products for circularity, in order for them to circulate in a functioning cycle by 2025/2030.
- **Option 2:** Committed actors reuse at least 20%/50% of textile materials in new products by 2025/2030.
- **Option 3:** Committed actors actively engage in emerging pilot projects to develop recycling schemes for textiles and contribute to their establishment with their know-how and testing capabilities.
- **Option 4:** Committed actors adapt their business models to involve customers in product reuse by 2025.

Measures of the committed actors:

- Committed actors implement a chemical management system for their supply chain to protect biodiversity by 2025.

4. Transparency to ensure that sustainable purchasing decisions can be made.

Target for the Swiss textile and clothing sector:

By 2025, 90% of the Swiss textile and clothing industry will disclose social and environmental sustainability information and help raise awareness among consumers and bulk buyers.

Measures of the committed actors:

- Within 18 months, committed actors establish a proactive information policy and disclose their sustainability strategy, supply chain policies, measures and achievements.
- By 2025, committed actors enable consumers to directly access sustainability information on the product and/or production.
- Committed actors contribute to a better understanding of sustainability aspects of their textile products via active awareness raising.

3. Innovation

Innovation is one of the cornerstones of the Swiss textile and clothing sector. For committed actors with sustainable innovations, the consumer awareness campaign taking place within the framework of STS2030 can be an interesting vehicle for their own communication activities.

Innovations can also contribute to the achievement of targets. Thus, the roadmap is also an interactive and ever-evolving document and shall be reviewed and adapted regularly.

4. Collaboration to achieve targets

Become part of the STS 2030 program and commit to common targets to contribute to the achievement of the Sustainable Development Goals (SDGs) in the Swiss textile and clothing sector along the entire value chain.



4. Roadmap

The roadmap is a dynamic instrument that can and shall be further tested, developed and updated in its future versions in order to fulfil its purpose continuously.

Roadmap for the achievement of the targets:

Time period	To do	Done
Within 18 months	Committed actors collect data on their greenhouse gas emissions alongside their supply chains (Scope 1, 2 & 3) according to the GHG Protocol.	
	Committed actors establish an internal due diligence process according to the OECD and become members or partners in specific programs that strive for the achievement of this outcome.	
	Committed actors develop their own strategy, outlining how they will work with suppliers to help them prevent child labor, forced labor, sexual harassment and excessive working hours.	
	Committed actors establish a proactive information policy and disclose their sustainability strategy, supply chain policies, measures and achievements.	
Within 24 months	Committed actors set ambitious science-based reduction targets.	
	Committed actors define their own roadmap after committing, influencing the entire supply chain to directly or indirectly achieve fair remuneration.	
From start until 2025	<p>Actors fulfil at least two of the four options (mixed forms are possible).</p> <ul style="list-style-type: none"> Option 1: Committed actors design at least 15% of their products for circularity, in order for them to circulate in a functioning cycle. Option 2: Committed actors reuse at least 20% of textile materials in new products. Option 3: Committed actors actively engage in emerging pilot projects to develop recycling schemes for textiles and contribute to their establishment with their know-how and testing capabilities. Option 4: Committed actors adapt their business models to involve customers in product reuse. 	

Roadmap for the achievement of the targets:

Time period	To do	Done
From start until 2025	Committed actors implement a chemical management system for their supply chain to protect biodiversity.	
From the start - 2030	Committed actors contribute to a better understanding of sustainability aspects of their textile products via active awareness raising.	
From 2023 - 2030	Committed actors reduce emissions according to their individual reduction pathway.	
	Committed actors define their own roadmap influencing the entire supply chain to directly or indirectly achieve fair remuneration.	
From 2025 - 2030	<p>Actors fulfil at least two of the four options (mixed forms are possible).</p> <ul style="list-style-type: none"> • Option 1: Committed actors design at least 30% of their products for circularity, in order for them to circulate in a functioning cycle. • Option 2: Committed actors reuse at least 50% of textile materials in new products. • Option 3: Committed actors actively engage in emerging pilot projects to develop recycling schemes for textiles and contribute to their establishment with their know-how and testing capabilities. • Option 4: Committed actors adapt their business models to involve customers in product reuse. 	
	Committed actors enable consumers to directly access sustainability information on the product and/or production.	

5. Implementation, measures and achievement

For all targets, committed actors measure and communicate their progress annually. In order to achieve the targets, STS 2030 supports the committed actors with further training, workshops and a toolbox for measuring the target-achievement.

Target 1

The STS climate target for companies includes the measurement of their baseline, respective target setting, validation of the targets and implementation of the measures. Annual evidence of compliance with a reduction pathway for a 50% reduction must be provided.

There are several ways to measure the baseline for the target definition:

- In house, according to the internationally recognized guidelines of the Green House Gas Protocol with the tools suggested by them, plus data which the company gathers itself. Not recommended, as it requires in depth know-how.
- Consulting companies such as South Pole Carbon, myclimate, Quantis or similar, which conduct the calculations. This will involve costs, however, STS will provide a possibility for cost-efficient joint solutions (detailed information to follow).
- Production of the balances with programs such as the Swiss software EcoSpeed, Higg Index or similar, which calculate the CO2 balance of products. This will come with costs, however, STS will create a possibility for cost-efficient network solutions (detailed information to follow).

There are already numerous international initiatives that support companies in reducing emissions or have set themselves similar goals. STS 2030 recommends that companies join one of these initiatives. Examples are: the Science Based Targets Initiative, Higg BRM for Brands and Retailers, amfori BEPI etc. For producers it is recommended to set targets in Scope 1 and 2 especially and to calculate Scope 3 via the above mentioned software. Detailed information on implementation, calculation and tools are provided in seminars and via toolbox.

Target 2

The company's own implementation of due diligence and reporting obligations across the entire supply chain in accordance with OECD due diligence is the basis to attain the target of promoting fair wages and humane working conditions for all. Membership in existing standards or initiatives is useful and recommended and shall be complemented with individual risk-based measures. STS will provide support via participating associations. Standards and individual evidence will be reviewed and provide the starting point for an action plan for subsequent years.

To contribute to the roadmap, STS 2030 recognizes several initiatives and standards. For example amfori BSCI, Fairtrade Textile Standard, Fairtrade Cotton, Fair Wear Foundation, Better Work, Green Button, Alliance for Sustainable Textiles, GOTS or SA 8000.

Target 3

The STS target to promote innovative business models toward a circular economy is divided into the fields of circular economy and chemical management.

Circular economy

Companies measure their baseline, select the appropriate options from the four options (mixed options are possible), communicate these to STS 2030, and then implement measures. Evidence of compliance with the selected options must be provided annually via survey. The quantified targets are based on the WRAP roadmap.

Chemical Management

The target pertaining to the field of chemical management for biodiversity protection is attained by using a chemical management tool that manages the input of chemicals (not only ingredients of final product). Examples are Bluesign, Cradle to Cradle, GOTS, IVN Best, STeP by Oeko-tex (Made in Green by Oeko-tex), ZDHC or equivalent.

Target 4

The STS target of promoting transparency to ensure that sustainable purchasing decisions can be made is met through the following measures.

- Publication of the sustainability strategy on generally accessible communication channels.
- Communication of measures and achievements in accordance with OECD due diligence requirements.
- Contribution to awareness raising according to own strategy and/or via demand-generation campaign of STS2030.

Annual Survey

Target and milestone-achievement are measured annually via survey and (progress) report. The survey serves as a tool to make progress measurable and to set priorities for the following year. The aggregated and anonymized results of the surveys are made available and communicated to the participants.

6. Next steps

Become part of the STS 2030 program and commit to collective goals to contribute to the achievement of the Sustainable Development Goals (SDGs) in the Swiss textile and apparel sector along the entire value chain.

Do you have any open questions?

If **YES**: Ask your association. If you are not a member of one of the associations, you can contact the office at info@sts2030.ch.

Submit your commitment

The commitment is submitted via the document Commitment. Actors interested in signing the commitment submit it through their association. If an actor is not a member of one of the associations (Swiss Textiles, amfori, Swiss Fair Trade) the commitment can be submitted via STS 2030 office.

Feedback on the commitment

Within 10 days you will receive feedback on the commitment.

Documents for committed actors

At the beginning of 2022 or within one month you will receive the following documents:

- Link to the survey (current status in the company).
- Link to toolbox (recommendations for helpful standards / initiatives)
- Guidelines for publication (CI Manual)
- Annual financial statement

Stay up to date

Every three months you will receive a newsletter from the office on the current status of the roadmap (incl. which measures are currently up to date), the campaign and possible tools, events and webinars to achieve the targets.

Annual exchange

- Interim status events
- Survey on the current status
- Invoice of the annual contribution

7. Contact us

Contact your association or contact the office.

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8. FAQ

1. Do I have to commit to all four targets or can I select individual ones?

Committed actors must commit to all four STS 2030 targets simultaneously. It is not possible to commit to only individual targets and become part of Sustainable Textiles Switzerland 2030.

2. I am a trade/retail company with a private label. Do I also have to meet the targets for the brands I buy (incl. CO2 measurement, social standards, etc.)?

Trade/retail companies with their own brand have the option of committing only to their own brand. However, this must be communicated transparently and be visible to consumers at all times in all communication on the commitment. In the long run, however, strategic sustainability priorities must also be targeted for the purchased brands and these must be communicated in the companies sustainability strategy.

3. I am a public procurer and cannot establish long-term suppliers due to project tenders. Can I still commit to the targets? If yes, how?

Yes. If public procurers can prove long-term partnerships are not possible, the target can be adjusted.

4. There are no standards that go beyond tier 1. How can I control the entire supply chain?

Controlling the entire supply chain is an evolutionary process that will be supported in the coming years by the current development of digital tools and data set standards. Initially, it may be sufficient to work with tier 1 standards and then work from tier 1 further into the supply chain based on risk.